

WE WON'T BE UNDERSOLD

The Season's BIG Shopper's Event!



Christmas Sale

Sweaters

IN A GIFTED CHRISTMAS MOOD

WOMEN'S JEWELED ORLON

SWEATERS \$1.99
Cardigan style rhinestone clusters, dressy! Reg. \$4.98 Sizes 34-40



100% Lambs Wool SWEATERS \$2.99
Top quality Newest Fashions Sizes 34-40.
Cardigan styles in smart holiday shades. Ideal gift.

100% Orlon SWEATERS \$2.99
Cardigans. Slip-ons. Washable. Reg. \$5.98 Sizes 34-46

Made to Sell for \$10.98

WOMEN'S FULL FASHIONED **SWEATERS \$4.77**
Made of quality lamb's wool and cashmere, choice colors. Sizes 34-40



BOYS' WEAR

BOYS' FLANNEL SHIRTS
Usually \$1.98 **88¢**
Colorful array of new fall checks, prints, stripes. Long sleeves with snug fitted cuffs. Convertible collar. Little boys sizes, 2-16.



BOYS' FLANNEL LINED JEANS
Usually \$1.99 **\$3.98**
Sanforized denim jeans, double needle stitched, strongly bar-backed. Sizes 2 to 16 (Huskies) Flannel Lined Jackets to Match

Blue Denim NYLON JEANS \$1.88
11 1/4" wa. 18 1/2" Nylon Reinforced vulcanized knees. Guaranteed for the life of jeans. New pair free if knee wears out before jeans can be washed with your clothes. They are vat-dyed and sanforized. Do not shrink or fade. They are fast colors. Sizes 4-16 Sizes 26-36



Boys' 2-pc. Sets. Fancy **FLANNEL SHIRTS** and **FLANNEL-LINED CORDUROY PANTS** Made to sell for \$3.99. Assorted color! Sizes 3-7 **\$1.99**

BOYS' TWEEDY Corduroy Pants
With Suspenders & Elastic Back! Reg. \$2.98, in brown, grey, navy. Rugged wearing! Sizes 3-7 **\$1.00**



BOYS' FLANNEL LINED BOXER JEANS
Assorted corduroy, 100% wool, fully lined with turn-up cuffs. Sizes 1-8. **99¢** Reg. \$2.49



TOP QUALITY FLANNEL PAJAMAS \$1
Completely washable. Choice colors. Warm and comfortable, full cut, long lasting. Sizes 4-14. **\$1.98 Value!**



YOU WILL RECOGNIZE THESE FAMOUS BRANDS! Just Arrived 150 Dozen Better Made **BOYS' T-SHIRTS** FAMOUS MAKER Solid Whites, Assorted Colors. **2 for \$1.00** LONG & SHORT SLEEVES SIZES 2-14

Boys' Orlon and Wool SWEATERS
Cardigans and Slipovers. REG. \$3.98 Sizes 1-14, asst. colors. Ideal Christmas gift. **\$1.77**

Boys' Ivy League PANTS
Match Your Jackets. Made by a Texas mfr. Polished cotton. Black, tan cuffed. Sizes 1-6x. **\$1.77**

Boys' Ivy League Polished Cotton JACKETS
Match Your Pants. \$6.95 VALUE Sizes 4-12. No ironing. Fruit-of-the-Loom! **\$1.99**

Boys' Gaucho Style Sweatshirts
by Norwich. REG. \$2.98 3-tone comb. Sizes 4-12. Red, Brown, Navy. **\$1.00**

PAMPER EVERY MALE ON YOUR LIST... WITH

Gifts to Wear

MEN'S HEAVYWEIGHT CORD PANTS \$2.49
Heavyweight, assorted colors. Double duty. Sizes 28-42.



MEN'S SLACKS DENIMS and POLISHED COLUMNS \$2.49
Choice of colors. Cuffed bottom... Sizes 28-42. Reg. \$5.95!

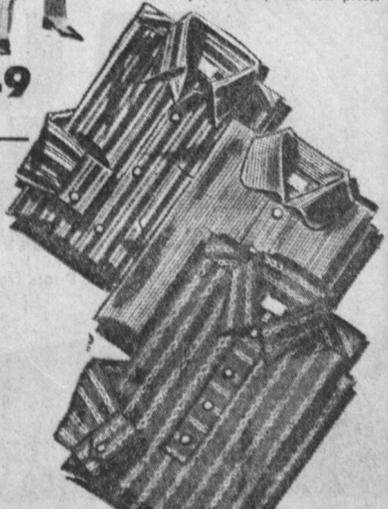


TOP QUALITY Men's Flannel PAJAMAS \$2.49
A wonderful choice of the pajamas Dad likes best—in warm cotton flannel! Coat style in assorted stripes, middie or coat style in assorted geometric prints. Sanforized for permanent fit. Sizes A-B-C-D. Regularly sell for \$3.49. Stock up today at this special low price.

MEN'S TOP QUALITY SPORT SHIRTS \$2.49
CHRISTMAS SPECIAL Famous Bud Berma Brand. Many leading Mfg. Ass't styles in long sleeves with novelty prints. Included in this group you will find top quality pinwale corduroys. Size S-M-L.

FLANNEL SHIRT \$1.25
Sanforized flannel suede in assorted plaids. Patch yoke, one pocket, flat collar. S-M-L.

MEN'S \$2.98 VALUE SPORT SHIRTS 99¢
Slipovers, button fronts. S-M-L-XL. Smart patterns.



Christmas KIDDLAND SPECIALS

HOLIDAY SPECIAL! INFANTS' **Gloves - Mukluks \$1.49**
All wool, asst. colors, sizes 9-18 mo.

INFANTS HEAVY QUILTED BUNTING SET \$2.99
Long lasting acetate fabric. Zipper front, knit cuffs. Assorted colors. Reg. \$6.95

INFANTS TERRY CLOTH TOWEL SETS \$1.59
Full 30x36" towel plus wash cloth, sport comb and brush! Reg. \$2.98 one to a customer

Rayon & Cotton **TRAINING PANTIES \$25¢**
Reg. 69¢ Sizes 2-12, asst. colors & styles.

Infants' 3-pc. Knitted BOOTIES SET \$1.00
Fancy trim! For boys or Asst. colors.

Reg. \$1.98 **Infants' 2-pc. Knit SLEEPERS \$1.00**
With feet, asst. color & sizes Washable.

Birdseye FULL CUT DIAPERS \$1.59
Soft and gentle, full 22x27" per doz.

100% Nylon Quilted Infants' Snow Suits \$3.99
Lined for warmth, washes perfect. Christmas gift!



USE OUR EASY LAYAWAY